

We are pleased to introduce the project “Empower Youth through Entrepreneurial and Digital Skills” (MOVE & ACT) – an EU co-funded initiative!

For two and a half years we will be working in this very special project that supports the development of specific digital, creative and entrepreneurial skills for young people. The main purpose of this skills development is to help young people to form a European identity, increase their employability, raise their voices and interact with the local, National and European.

## PROJECT CONSORTIUM



 [moveandact-project.com](https://moveandact-project.com)

 [moveandactplatform.eu](https://moveandactplatform.eu)

 [@moveandact\\_project](https://www.instagram.com/moveandact_project)

 [@MoveAndActProject](https://www.facebook.com/MoveAndActProject)



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# Move & Act



# Move&Act

## Empower Youth through Entrepreneurial and Digital Skills

## RATIONALE

The social distancing and isolation that happened for two last years due to the pandemic, revealed a great demand for young people to interact with other peers and to express themselves. Young people found a way out and for many of them digital technologies and arts were the only way of connection with the outside world.

Moreover, the often precarious nature of creative work has made artists and cultural professionals particularly vulnerable to the economic shocks that the pandemic has triggered. During the recent financial crisis some years ago, youth unemployment went up from 16% to 26%. To avoid the same impact from the pandemic crisis, the EU announced the Youth Employment Support package to provide a bridge to jobs for the next generation.

Based on these facts, the consortium of MOVE & ACT decided to implement this project in order to reinforce digital skills and social entrepreneurial mindset of young vulnerable people.

## AIMS AND OBJECTIVES

1. Developing artistic (focused on the Visual Arts field) and digital (focused on innovative new technologies) skills for marginalized young people.
2. Creation of a network of youth at risk of social exclusion providing entrepreneurial tools, developing the sense of belonging and self-esteem, the common interest for visual arts, and empowering their inclusive and entrepreneurial perspective.
3. Giving the opportunity to young people to raise their voice about their personal or their communities challenges through sharing of those challenges to public audience during Online PhotoVoice Contest and Exhibition, and the increase of the creativity, cultural expression and employability of young people.

## RESULTS AND ACTIVITIES

MOVE & ACT Training programme for youth who wish to reinforce their competences and employability:

- GUIDE with new artistic techniques and activities
- Series of WEBINARS about basic artistic and digital skills
- Face2face WORKSHOP about artistic activities integrating digital technologies
- E-PLATFORM with free access to all the educational materials

MOVE & ACT Digital Hub:

- DATABASE with funding opportunities for young artists
- Elevator pitch TRAINING – a video guide and webinar on how to present one's professional background
- Community VIRTUAL PLACE – a specific section on project's website for interaction between young people
- MENTORING for youth's entrepreneurial mindset

MOVE & ACT Online PhotoVoice Contest and Exhibition:

- GUIDELINE for participation
- Online PhotoVoice CONTEST with photos highlighting problems and challenges of youth's communities.

What is more, MULTIPLIER EVENTS will be organized in each project's country to present final results and a physical exhibition of the PhotoVoice contest.

## TARGET GROUPS

Direct target groups:

- Young NEETs (Not in Education, Employment or Training)
- Young people related with Arts, professionals or amateurs
- Young people with disabilities
- Young migrants

Indirect target groups:

- Youth workers / Trainers of the consortium
- Youth workers / Trainers of any organization working with the direct target groups

