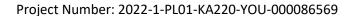




### **CONTEXT**

Grant agreement	2022-1-PL01-KA220-YOU-000086569
Programme	Erasmus+
Action type	Cooperation partnerships in youth
Project acronym	MOVE & ACT
Project title	Empower Youth through Entrepreneurial and Digital Skills
Project starting date	2022-09-01
Project duration	30 months
Project end date	2025-02-28
Project website	www.moveandact-project.com







# **PROJECT CONSORTIUM**

P1 - Coordinator	PL	SPOŁECZNA AKADEMIA NAUK (SAN)	SPOŁECZNA AKADEMIA NAUK University of Social Sciences
P2	GR	e-Nable Greece	P. P. C. PINC HAR
P3	IT	Associazione Ergon a favore dei Sordi	E G O N a favore dei Sordi
P4	PL	Fundacja Instytut Re-Integracji Społecznej	VIRIS Lance of the Armer
P5	ES	Associacio Programes Educatius Open Europe	Associació Programas Educatius  OPEN EUROPE
P6	GR	MyArtist Koin.S.Ep.	MYARTIST
Р7	LT	Asociacija "Socialinis hubas"	H S Socialinis Hubas



Project Number: 2022-1-PL01-KA220-YOU-000086569

# Table of contents

Introduction	5
Project consortium's dissemination activities summary	5
Project Facebook page summary	6
Facebook page reach	6
Facebook page visits	6
New Facebook page likes	7
Project Instagram summary	7
Instagram page reach	8
Instagram visits	8
Dissemination materials	9
Dissemination activities carried out by the Move & Act consortium	12
Partner 1 – SAN (Społeczna Akademia Nauk)	13
Partner 2 – e-Nable Greece	14
Partner 3 – Associazione Ergon a favore dei Sordi	16
Partner 4 – Fundacja Instytut Re-Integracji Społecznej	18
Partner 5 – Associacio Programes Educatius Open Europe	21
Partner 6 – MyArtist Koin.S.Ep.	24
Partner 7 – Asociacija "Socialinis hubas"	26
Annexes	29





# Introduction

This document summarizes dissemination activities implemented by MOVE & ACT project consortium. All below mentioned activities took place between 1<sup>st</sup> October 2022 and 31<sup>st</sup> December 2023.

# Project consortium's dissemination activities summary

Project partners are implementing dissemination activities from the very beginning of the project. They mostly use online channels to disseminate project and it's results. Those channels are:

- Facebook profiles of partner organizations,
- Project partners' websites,
- Instagram profiles of partner organizations,
- LinkedIn profiles of partner organizations.

All in all project partners implemented 187 dissemination activities reaching audience of 28119 people.

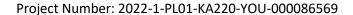
Number of activities and audience reach provided by each partner can be seen on the table below:

Partner	Number of actions	Number of participants
⊕ e-Nable	28	3877
⊕ Ergon	23	1167
→ IRIS	35	10155
→ My Artist	15	2932
⊙ Open Europe	35	4778
<b></b> SAN	35	4026
→ SocHUB	16	1184
ALL PARTNERS	187	28119

 $Image \ {\bf 1.} \ Project \ consortium's \ dissemination \ activities \ summary$ 

All dissemination activities can be seen in the Annexes attached to this document.







# Project Facebook page summary

MOVE & ACT project Facebook page (<a href="https://www.facebook.com/MoveAndActProject">https://www.facebook.com/MoveAndActProject</a>) was established in January 2023. For the time being it has 164 followers.

### Facebook page reach

Facebook page reach is the number of accounts that saw any content from or about project's Facebook page, including posts, stories or ads. Reach is not the same as views, which can include multiple views of posts by the same accounts.

All together post and other content from project's Facebook page reach is 10284 people. This indicator is an estimate.

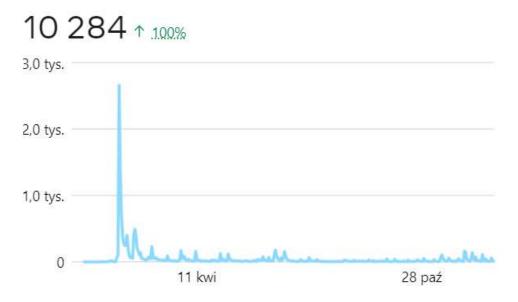


Image 2. Facebook page reach

### Facebook page visits

The image below shows the number of visits to project's Facebook page. All together 2162 people visited project's Facebook page.



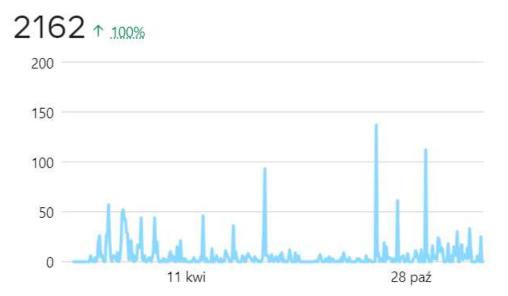


Image 3. Facebook page visits

# New Facebook page likes

The image below shows the number of new likes for project's Facebook page. All together it got 137 likes.

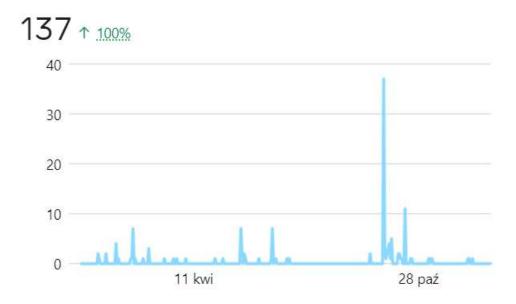
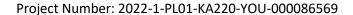


Image 4. New Facebook page likes

# **Project Instagram summary**







MOVE & ACT project Instagram Community Hub (<a href="https://www.instagram.com/moveandact\_project/">https://www.instagram.com/moveandact\_project/</a>) was established in March 2023. For the time being it has 80 followers.

### Instagram page reach

Instagram Community Hub reach is the number of accounts that saw any content from or about project's Instagram, including posts, stories or ads. All together content from project's Instagram reach is 150 people. This indicator is an estimate.



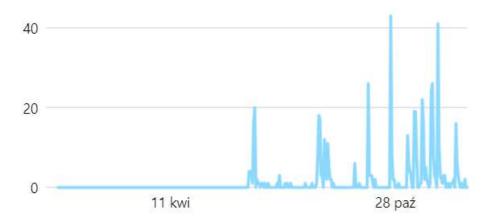
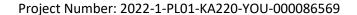


Image 5. Instagram reach

### **Instagram visits**

The image below shows the number of visits to project's Instagram Community Hub. All together 804 people visited project's Instagram.





804 1.00%

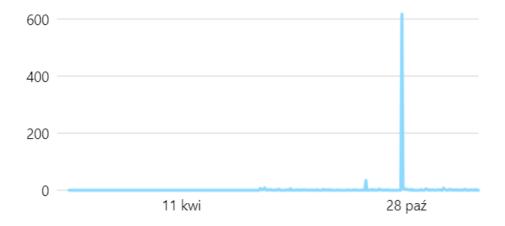


Image 6. Instagram visits

# Dissemination materials

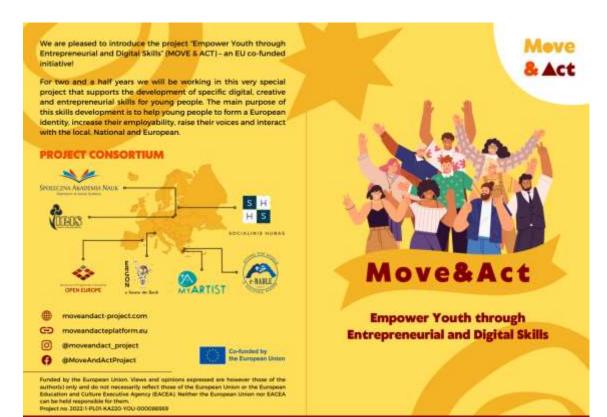
During projects implementation partnership also produced project leaflet and issued 2 newsletters.

All dissemination materials were translated into all partners national languages.

Project's leaflet:







### RATIONALE

The social distancing and isolation that happened for two last years due to the pandemic, revealed a great demand for young people to interact with other peers and to express themselves. Young people found a way out and for many of them digital technologies and arts were the only way of connection with the outside world.

Moreover, the often precarious nature of creative work has made artists and cultural professionals particularly vulnerable to the economic shocks that the pandemic has triggered. During the recent financial crisis some years ago, youth unemployment went up from 16% to 26%. To avoid the same impact from the pandemic crisis, the EU announced the Youth Employment Support package to provide a bridge to jobs for the next generation.

Based on these facts, the consortium of MOVE & ACT decided to implement this project in order to reinforce digital skills and social entrepreneurial mindset of young vulnerable people

### **AIMS AND OBJECTIVES**

- 1. Developing artistic (focused on the Visual Arts field) and digital (focused on innovative new technologies) skills for marginalized young people.
- 2.Creation of a network of youth at risk of social exclusion providing entrepreneurial tools, developing the sense of belonging and self-esteem, the common interest for visual arts. and empowering their inclusive and entrepreneurial perspective.
- \$ Giving the opportunity to young people to raise their voice about their personal or their communities challenges through sharing of those challenges to public audience during Online PhotoVoice Contest and Exhibition and the increase of the creativity, cultural expression and employability of young people

### **RESULTS AND ACTIVITES**

MOVE & ACT Training programme for youth who wish to reinforce their competences and employability

- **CUIDE** with new artistic techniques and activities
- Series of WEBINARS about basic artistic and digital skills
- Face2face WORKSHOP about artistic activities integrating digital technologies
- . E-PLATFORM with free access to all the educational materials

### MOVE & ACT Digital Hub

- DATABASE with funding opportunities for young artists
- . Elevator pitch TRAINING a video guide and webinar on how to present one's professional background
- Community VIRTUAL PLACE a specific section on project's website for interaction between young people
- MENTORING for youth's entrepreneurial mindset

### MOVE & ACT Online PhotoVoice Contest and Exhibition

- GUIDELINE for participation
   Online PhotoVoice CONTEST with photos highlighting problems and challenges of youth's communities.

What is more, MULTIPLIER EVENTS will be organized in each project's country to present final results and a physical exhibition of the PhotoVoice contest.

### TARGET GROUPS

- · Young NEETs (Not in Education, Employment or Training)
- Young people related with Arts, professionals or amateurs
- Young people with disabilities

- Indirect target groups

   Youth workers / Trainers of the consortium
- · Youth workers / Trainers of any organization working with the direct target groups



### Newsletter 1:







### Newsletter 2:









# Dissemination activities carried out by the Move & Act consortium







In the following pages, a short summary of each partner's dissemination activities will be explained with the most important and worth-mentioning ones to be included.

### Partner 1 – SAN (Społeczna Akademia Nauk)

SAN has reported 35 dissemination activities.

They were mainly on the organization's website and Facebook concerning updates of the project (online meetings, TPMs, newsletters).

Information about the project on organisation's website: http://www.dpm.san.edu.pl/international-projects/move-act-empower-youth-through-entrepreneurial-and-digital-skills (available also in Polish).

## MOVE&ACT Pre-Kick-off Meeting

### « wróć

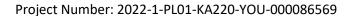
On 17 October we held a pre-kick-off meeting of the new MOVE&ACT project. During the meeting, partners presented their organisations, an overview of the project was given and the first tasks were shared. In December, the partners will have the opportunity to meet at the First Partners' Meeting in Reus, Spain.













# MOVE & ACT - Empower Youth through Entrepreneurial and Digital Skills

### « wróć

During the pandemic, the social distancing and isolation, that happened the two last years due to pandemic, revealed a great demand for young people to stay connected with other peers, to interact, to keep on developing professional skills, creativity and imagination. Young people in many countries were confined to their homes and, for many of them digital technologies and arts, were the only way of expression and connection with the outside world.



Apart from the general youth population many young people around the world depend on the cultural and creative industries for their livelihoods. Yet, the often precarious nature of their work has made artists and cultural

professionals particularly vulnerable to the economic shocks that the pandemic has triggered. A need for new entrepreneurial ventures started to appear.



### Partner 2 – e-Nable Greece

e-Nable Greece has reported 28 dissemination activities.







They were mainly on the organization's social media (Facebook, Instagram, LinkedIn) concerning updates of the project and invitations to activities (webinars, Community Hub, dissemination materials).

In addition, e-Nable Greece few times prepared a vast email campaign sharing to the network the project's leaflet, promoting the Instagram Community Hub of the project and delivering to the network project's newsletter.

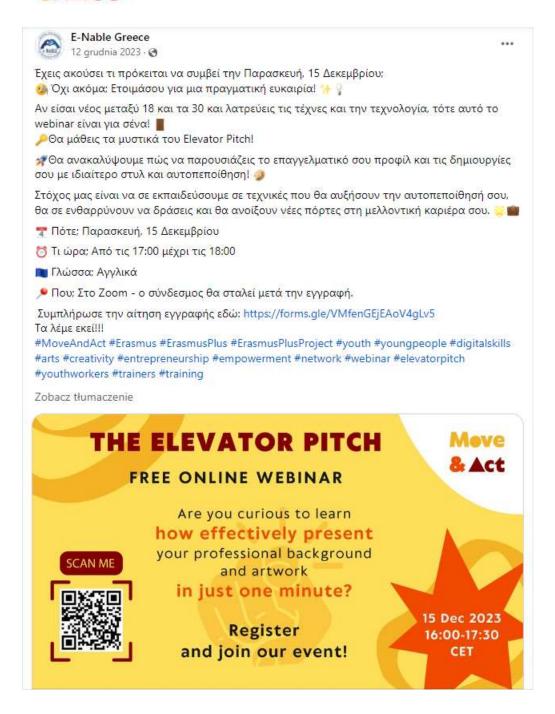












### Partner 3 – Associazione Ergon a favore dei Sordi

Ergon has reported 23 dissemination activities.





Project Number: 2022-1-PL01-KA220-YOU-000086569

They mostly shared posts on the organisation's Facebook about updates on the project (meetings, webinars, general information about the project). In addition, Ergon posted interesting news and information related to the topic of the project.



### Associazione Ergon a favore dei sordi

30 czerwca 2023 · 🚱

🏅 Immergetevi nella realtà virtuale e nella realtà aumentata! 🌠🕶

Entrate in un mondo dove l'immaginazione non conosce confini! MOVE & ACT ha recentemente ospitato un entusiasmante webinar sulla Realtà Virtuale (VR) e sulla Realtà Aumentata (AR), esplorando il loro potenziale per l'innovazione artistica e la narrazione.

#MOVEandACT #RealtàVirtuale #RealtàAumentata

Se vi siete persi questo webinar, non temetel Potete ancora intraprendere un viaggio virtuale e scoprire come VR e AR possono migliorare le esperienze artistiche.

Restate sintonizzati per ulteriori informazioni per addentrarvi nel regno dell'arte guidata dalla tecnologia!

Per saperne di più su MOVE & ACT: www.moveandact-project.com

# **Artistic & Digital Skills**





# SUCCESSFUL VR PRACTICES

Watch again!

A series of 6 free online webinars







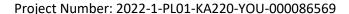






Partner 4 – Fundacja Instytut Re-Integracji Społecznej







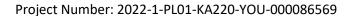
IRIS has reported 35 dissemination activities.

They were mainly on the organization's social media (Facebook, Instagram) and website concerning updates of the project (webinars, online meetings, TPMs, newsletters).

Information about the project on organisation's website: https://fundacjairis.com/move-act/.



















II Serdecznie zapraszamy do udziału w cyklu darmowych webinarów poświęconych rozwojowi różnych umiejętności partystycznych i cyfrowych.

(i) Webinaria odbywać się będą w czwartki od godziny 17:30 do 19:00. Wszystkie spotkania będą prowadzone w języku angielskim. ■

Tematyka i harmonogram webinarów:

- 16.02: ART instead of a pill a therapeutic aspect of art collage
- 02.03: Disability in Art History
- 16.03: Visual Vernacular
- 30.03: Text-to-Image AI / AI Art Generator
- 27.04: 3D Printing basics
- 11.05: 3D Printing Hardware and Software

Jeśli jesteś osobą w wieku 18-30 lat, interesujesz się sztuką i technologią - zarejestruj się już dziśl

₹ Formularz zgłoszeniowy można wypełnić tutaj: https://forms.gle/tUPBMTgKhdahtt8n6

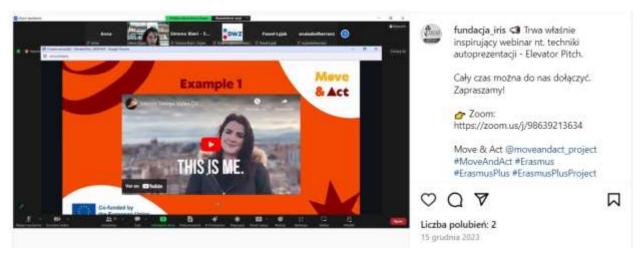
Więcej informacji o projekcie 👉 Move & Act

📅 Webinaria będą odbywać się online od lutego do maja 2023 roku. Łącznie odbędzie się 6 webinarów.

Wydarzenia realizowane są w ramach projektu Erasmus+ Move & Act: Empower Youth through Entrepreneurial and Digital Skills.

#MoveAndAct #Erasmus #ErasmusPlus #ErasmusPlusProject #youth #youngpeople #digitalskills #arts #creativity #entrepreneurship #empowerment #network #webinars #3dtechniques #youthworkers #trainers #training





Partner 5 – Associacio Programes Educatius Open Europe



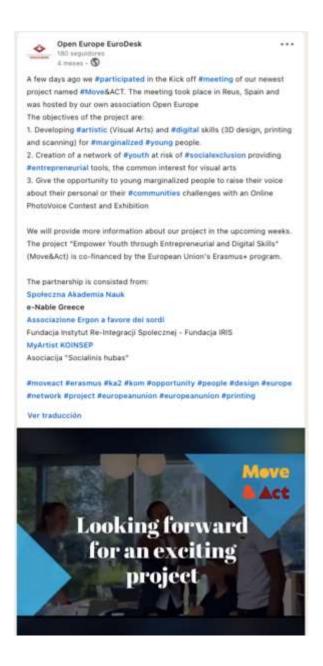




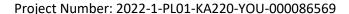
Open Europe has reported 35 dissemination activities.

They were mainly on the organization's social media (Facebook, LinkedIn, Instagram) concerning updates of the project (webinars, project's meetings and trainings). Open Europe focused a lot on their network on LinkedIn and tried to encourage young artists and entrepreneurs to join project's activities.

Information about the project on organisation's website: https://openeurope.es/projectes/move-and-act/.





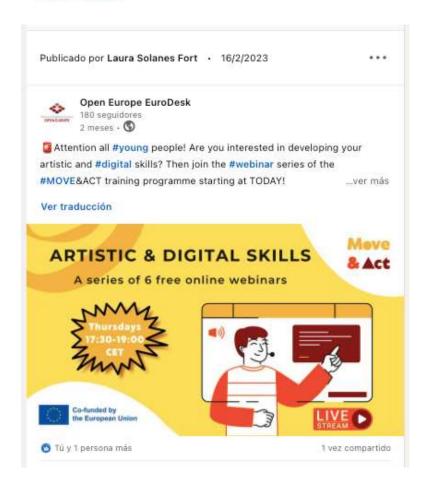














### Partner 6 – MyArtist Koin.S.Ep.



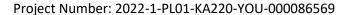




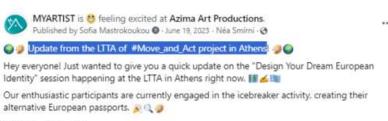
MyArtist has reported 15 dissemination activities.

They mostly shared posts on the organisation's Facebook about webinars and project's TPMs and LTTA. In addition, MyArtist created project's Christmas card.









With art... See more



See insights and ads

Boost post



Partner 7 – Asociacija "Socialinis hubas"

SocHUB has reported 16 dissemination activities.

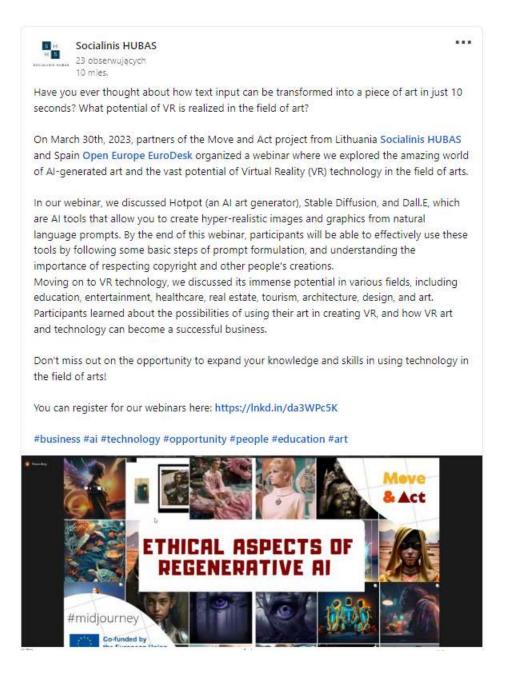






They were mainly on the organization's website and social media (Facebook and LinkedIn) concerning updates of the project (webinars, TPMs and LTTA, newsletters).

Information about the project on organisation's website: https://www.socialinishubas.lt/projects-3











Socialinishubas dodał(a) nowe zdjęcie do albumu: Proejktas Move and ....
Act (Judėk ir veik).

11 sierpnia 2023 - 3

Projektas "Judėk ir veik" prisideda prie jaunimo tarptautinio bendradarbiavimo, suteikia jauniems žmonėms galimybę išreikšti savo balsą ir realizuoti savo potencialą per menines veiklas, taip pat skatinant verslumą bei entreprenerinį mąstymą.

Projekto numeris - 2022-1-PL01-KA220-YOU-86569, Projektą finansuoja Europos komisija per programą Erasmus+

#moveandact #judekirveik #erasmusplius #jaunimas

Zobacz tłumaczenie





# Mokymai jaunimui - Europos istorijos ir kultūros lopšyje

2023 06 19 - 2023 06 23, Atènai, Graikija







Ateruose. Socialinio hubo vykdomame projekte MCVE&ACT visą savaitę vyko įkvepiantys LTTA mokymai.

Pirmąją dieną jaunuoliai dalyvavo sesijoje 'Design Your Dream European Identity', kur kūrėme savo atternatyvius Europos pasus. Pasitelkę meno reikmenis ir pasų šablonus. išlaisvinome savo vaizduotę. Nuo gražių piešinių, atspindinčių megstamiausias Europos kryptis iki nuoširdžių, asmeninių vertybių, tikstų ir siekių. Atsiskleide visų talentai ir kūrybingumas, sužinojome vienos kito požiūrį į europinę tapatybę! Kai pasai buvo baigti, dalyviai turėjo unikatią galimybę pasidalinti aptarti pasirinkimų prasmę ir pasidalinti savo idėjomis. Tokie pokaibiai skatina gilesnį bendruomenės jausmą.

Antradienį jaunuoliai susipažino su 3D spausdintuvo veikimu! Tai buvo nepaprasta galimybė pažvelgti į ateitį ir sužinoti apie šiuolaikines technologijas. 3D spausdintuvas yra naujos kartos technologijos įrankis, teidžiantis kurti trimačius objektus iš skirtingų medžiagų. Dalyviai sužinojo, kaip spausdintuvas skenuoja ir paverčia dizainus į fizinį objektą. Ši patirtis jungia technologijas su meniniais ir kūrybiniais gebėjimais, skatina jaunuolius atskleisti neribotas galimybės. 3D spausdintuvu galibūti sukurti daiktai, kurie gali būti naudingi kasdieniame gyvenime.





Project Number: 2022-1-PL01-KA220-YOU-000086569

### **Annexes**

- 1. MOVE & ACT\_DISSEMINATION\_1\_(SAN)
- 2. MOVE & ACT\_DISSEMINATION\_2\_(e-Nable)
- 3. MOVE & ACT\_DISSEMINATION\_3\_(Ergon)
- 4. MOVE & ACT\_DISSEMINATION\_4\_(IRIS)
- 5. MOVE & ACT\_DISSEMINATION\_5\_(Open Europe)
- 6. MOVE & ACT\_DISSEMINATION\_6\_(My Artist)
- 7. MOVE & ACT\_DISSEMINATION\_7\_(SocHUB)





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SOCIALINIS HUBAS

