

# MOVE & ACT - Empower Youth through Entrepreneurial and Digital Skills

2022-1-PL01-KA220-YOU-000086569



## **FRAMEWORK for the Move&Act Photo-Voice Contest**

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September -  
December 2024

# RULES FOR THE

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# PHOTO-VOICE CONTEST



[www.moveandact-project.com](http://www.moveandact-project.com)

[www.moveandactplatform.eu](http://www.moveandactplatform.eu)



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## INTRODUCTION

The Move&Act **Photo-Voice Contest** is part of the Erasmus+ project "**Move & Act - Empower Youth through Entrepreneurial and Digital Skills**". This initiative aims to develop digital, creative and entrepreneurial skills among young people, especially those who are at risk due to disabilities, migration status or as NEETs (Not in Education, Employment, or Training). The contest provides a **platform for participants to express their challenges and experiences through photography**, thereby improving their employability, fostering a European identity and **encouraging interaction** with the local, national and European community.

### Purpose of Photo-Voice

Photo-Voice is a qualitative research method that combines **photography** and **storytelling** to document and address social issues. This method was developed in the 1990s by Caroline Wang and Mary Ann Burris and enables communities to **share their experiences** and **make their voices heard**.

Participants are **invited to take photos** that reflect their experiences, challenges or perspectives on specific topics such as poverty, unemployment, education, environmental issues and more. These photos will be accompanied by narratives that **contextualise the images and provide deeper insight** into community issues.



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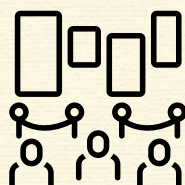


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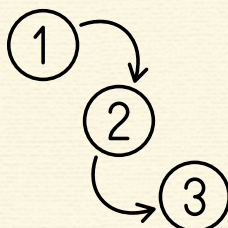
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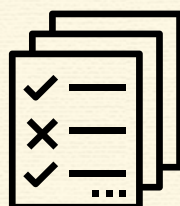


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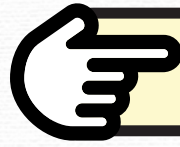
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## Themes of the competition

Participants must submit photos that fit **one** of the following themes:

- **Poverty**
- **Unemployment**
- **Education**
- **Environment** (protection and/or degradation of biodiversity)
- **Problems in Europe**
- **Accessibility**
- **Realities of the different generations**
- **Introspective images** (e.g. self-portraits, LGBTQ+, mental health)

## Admission criteria

Eligible participants must:



Be between **18 and 30 years old** at the start of the contest.



**Reside** in one of the participating European countries: **Poland, Italy, Spain, Greece and Lithuania.**



Be interested in raising public awareness of local community challenges.





## Criteria for submission

### Technical requirements:

- A (1) **photo must be submitted** in **.jpg** or **.png** format with a resolution of **1920x1080 pixels**.

A (1) **3D file (.stl)** of the **photo** should also be submitted (no larger than 10 MB).



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**Why convert photos to 3D or .stl format?**

To create lithophanes (see Guidelines page 41).

### Submission method:

- Entries should be submitted **via e-mail** and **photos** should **be sent via a link** to a shared drive folder.



### Accompanying information:

- Include a **title** (up to **5 words**), a **short bio** of the author (250-350 words) and a **brief description of the photo** (250-500 words). The message must also explicitly state which of the competition **themes** the photo belongs to.



The message can be in **English** or in **your national language**.



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## Orientation phase

Participants in the Move&Act Photo-Voice Contest can access **guidelines**, resources and, if needed, **guidance** through the following channels:

### Guidelines:

- Step-by-step **instructions** to help them with technical aspects, along with storytelling techniques and other useful information.

**Website:** <https://moveandact-contest.com/>

### E-mail Support:

- For **personalised guidance**, participants can contact the official project support team by e-mail using the following format for the subject line:

**[country code]\_[enquiry]\_[Participant's Name and surname]**

### Example:

GR\_Enquiry\_Georgios Papadopoulos (for participants from Greece)

### E-mail:

**moveandact2022@gmail.com**



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## Ethical considerations

Participants must:

- **respect intellectual property rights,**
- ensure that **consent has been obtained** from those depicted in the photos, and
- **follow guidelines on data protection** and sensitive issues.



**Photo editing and AI-generated content is allowed up to 25% and must be disclosed** (e.g. "...this is an AI-generated image").

## Acceptance of Terms and Conditions:

By entering, participants **agree to the Contest Rules,** including the **privacy** and copyright policies, and **grant Move&Act the right to use the submitted images** for educational and promotional purposes (**Annex 1\_Use of photos**).

## Submission

Participants must submit their **photo** (.jpg or .png) and their **.stl file by 14 November via e-mail.**

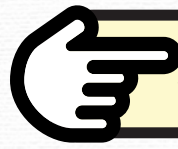
In this phase, participants prepare their entries, access the contest **guidelines** and resources, and receive personalised support if needed.

The key dates for judging and award announcements will be communicated to participants via the project's official channels: [[Facebook](#) , [Instagram](#) and the [contest's website](#)].



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## Judging procedure

The **finalists** and **winners** of the contest will be selected through a structured process designed to ensure fairness and consistency.

### Step 1: Initial Screening

All entries will undergo an initial screening to ensure that they fulfil the **basic entry** and **submission criteria**.

#### Eligibility to participate:

- It will be checked whether the participant is between 18 and 30 years old and is a national/resident in one of the participating countries (Poland, Italy, Spain, Greece, Lithuania).

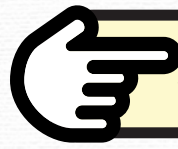
#### Completeness of the entry:

- The image has a **title** and includes an **author bio** with a **description or story** of the image.
- The uploaded files are in the **required formats** (photo: **.jpg** or **.png**; 3D file: **.stl**).
- The image matches the selected **theme**.



Only entries that pass this first check will make it to the next round.





## Step 2: Selection of Finalists

Entries will be **evaluated** by a jury of seven professionals based on the following **criteria**:

- **Visual Impact** (30 points): The striking and memorable overall effect of the image.
- **Creativity** (30 points): Originality of composition, lighting and subject matter.
- **Storytelling Ability** (30 points): The ability of the photograph and written description to convey a story or message.
- **Technical Skills** (10 points): Evaluation of technical aspects such as image composition, focus and use of light or editing.

Each criterion is scored from **6 (Fair)** to **30 (Excellent)** or **2 (Fair)** to **10 (Excellent)**, with a maximum of **100 points** possible.

## Jury's Decision

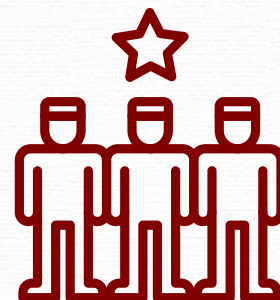
- The **jury** will select **5 finalists from each** participating **country**, resulting in a **total of 25 finalist photos**. The finalists will be announced via the official channels of the project: [\[Facebook, Instagram and the contest's website\]](#).





## Photo-Voice Exhibition

The (25) **finalists'** works will be presented in the **online exhibition** on <https://moveandact-contest.com/>



### Step 3: Voting for winners

Anyone with access to the contest platform can **participate in voting**. Each voter can cast **one vote** for their favorite work from **each** participating **country**. The public voting period will take place during: **22 November 2024 - 3 January 2025**.



The **5 winners** will be determined based on the highest number of votes received.



## Prizes

The winning photo from each country (**Poland, Italy, Spain, Greece and Lithuania**) will be turned into a 3D-printed lithophane and exhibited at national events. These events will mark the end of the project and the contest and will take place at the headquarters of the partner organisations. **The 5 winners will receive their lithophanes by post.**



## Instructions for submitting entries

In order to be eligible to participate and avoid disqualification, participants **must adhere** to the following guidelines when **submitting their entries** by e-mail:

**moveandact2022@gmail.com**

In addition to all other ethical considerations and criteria, participants must ensure that their submission fulfils these requirements:

### 1) E-mail Subject

- Participants must use the following format for the subject of their e-mail:

**[country code]\_CONTEST ENTRY\_[participant's name and surname]**

### Country codes:

- Spain: ES
- Greece: GR
- Lithuania: LT
- Poland: PL
- Italy: IT

### Example:

ES\_CONTEST ENTRY\_Manuel García (for participants from Spain)

IT\_CONTEST ENTRY\_Giovanna Russo (for participants from Italy)



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## 2) File Submission

The files, i.e. **the photo and .stl file**, should be uploaded to a Google Drive folder. The **link to this folder** should be included in the e-mail and **shared with the e-mail**:

**moveandact2022@gmail.com**

The files must be named in the following format:

**[country code]\_[file format]\_[participant's name and surname]**

### File codes:

For photos: use **"jpg"** or **"png"**

For .stl files (3D models): **"stl"**

### Example:

IT\_jpg\_Giovanna Russo (for a photo submission from Italy)

LT\_stl\_Emilija Kazlauskaite (for the submission of an .stl file from Lithuania)

These naming conventions help to ensure that submissions are correctly identified and evaluated.



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## Key dates and phases

To ensure a smooth participation process, it's important to know the important dates and phases of the Move&Act Photo-Voice Contest. Below are the most important dates that participants need to be aware of.

Phase	Action	Date
<b>Submission/ Orientation Phase</b>	Participants prepare their entries, access the contest guidelines and resources, and receive personalised support if needed.	<b>14 October - 14 November</b>
<b>Judging period</b>	The jury reviews all entries and selects the finalists.	<b>Until 20 November</b>
<b>Announcement of the finalists</b>	The 25 finalists are announced on the project's Social Media channels.	<b>22 November</b>
<b>Online Exhibition</b>	The works of the selected finalists are presented on the contest platform so that the public can view and vote for their favourite works.	<b>Starting 22 November</b>
<b>Voting period</b>	Participants are encouraged to engage, share the news and motivate people to vote.	<b>22 November 2024 - 3 January 2025</b>
<b>National winners: Announcement</b>	The 5 national winners are announced on the contest platform and Social Media channels. Each winner is also notified by e-mail.	<b>13 January</b>
<b>Award ceremony</b>	The project partners organise an event in each country and present the winners' printed works (lithophane format). The winners (are welcome to) attend the event(s) and share their experiences.	<b>January - February</b>





# ANNEX 1

## Contest rules

### Submission channel:

- Entries must be submitted via the official contest channel.
- Entries submitted via other channels will be disqualified.

### Original work:

- The photos must be original and taken by the participant.
- Third party material is not permitted.
- The photos must not infringe any intellectual property rights or data protection rights.

### Photo Alterations:

- Photos may be altered by **up to 25%** (e.g. by adding or removing elements).
- Excessive alterations will result in disqualification and exclusion from future contests.

### AI-generated content:

AI-generated content is **allowed up to 25%** of the total image. In order to maintain transparency, it must be clearly disclosed (e.g. "This is an AI-generated image").

### Judging:

- A jury of seven professionals will judge the entries.
- Their decisions are final.
- Move&Act reserves the right to disqualify entries that are inappropriate or violate the rules.





## Data protection and consent:

- All content deemed **inappropriate** or invasive of privacy will be removed and not considered for the contest.
- For photos featuring **young people or minors**, age verification and **explicit consent** is required. If a submitted photo shows a recognisable minor, a declaration of consent **must be provided** to ensure that the rights of the minor(s)/young person(s) are protected.

## Use of photos:

- The submitted works remain the property of the Move&Act project.
- By entering, participants agree that their photos/files can be used by Move&Act for educational and promotional purposes.

## Submission Deadline:

- No entries will be accepted after the closing date.
- The winners will be notified via the e-mail address provided.
- If there is no response within three working days, a new winner will be selected and the previous winner will forfeit their prize.

## Legal restrictions:

- The contest is void where prohibited by law.





### **Intellectual property rights:**

- The participants retain the copyright to their contributions. Move&Act reserves the right to use, reproduce and exhibit these works in future project outputs and reports, with appropriate attribution to the author. This use is in line with the Erasmus+ objectives of sharing educational content and promoting cultural understanding.





[www.moveandact-project.com](http://www.moveandact-project.com)

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# Move & Act

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