



CONTEXT

Grant agreement	2022-1-PL01-KA220-YOU-000086569	
Programme	Erasmus+	
Action type	Cooperation partnerships in youth	
Project acronym	MOVE & ACT	
Project title	Empower Youth through Entrepreneurial and Digital Skills	
Project starting date	2022-10-01	
Project duration	30 months	
Project end date	2025-03-31	
Project website	www.moveandact-project.com	









PROJECT CONSORTIUM

P1 - Coordinator	PL	SPOLECZNA AKADEMIA NAUK (SAN)	SPOŁECZNA AKADEMIA NAUK University of Social Sciences
P2	GR	e-Nable Greece	PABLE ORECE PING HA
Р3	IT	Associazione Ergon a favore dei Sordi	E R G O N a favore dei Sordi
P4	PL	Fundacja Instytut Re-Integracji Społecznej	CIPEIS instylut re integracji społecznej
P5	ES	Associacio Programes Educatius Open Europe	Associació Programes Educatius OPEN EUROPE
P6	GR	MyArtist Koin.S.Ep.	MYARTIST
Р7	LT	Asociacija "Socialinis hubas"	S H H S SOCIALINIS HUBAS

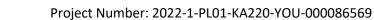




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Introduction

The young NEET rate in EU in 2018 was back to its 2008 level, at 16.5%. With a record number of NEETs following the financial and economic crisis, there have been concerns among policymakers that a whole generation of young people in the EU could remain out of the labor market for years to come. The data from the report of Eurofound, "Impact of the COVID-19 crisis on young people" estimates that "NEET population, has changed in size and composition over the last decade and the current crisis might affect this". Furthermore young people with disabilities are more likely to be excluded from labor market and further education. Thus, the consortium aimed to engage this group in the project and prioritize their participation, as such vulnerable groups as them, are the first to be affected when a crisis arises.

Improved opportunities in education and employment, as well as progress in social inclusion, not only contribute to the younger generation's well-being, but can also revive their interest in political and civic issues and inspire them to re-engage with society. The consortium of the MOVE&ACT supported the development of specific digital, creative and entrepreneurial skills for young people. The main purpose of this skills development was to help young people to form a European identity, increase their employability, raise their voices and interact with the local, National and European culture

MOVE & ACT: Empower Youth through Entrepreneurial and Digital Skills Final Dissemination Report summarizes the results and the impact of the dissemination activities carried out by the project partners at local, national and international level between 01.10.2022-28.02.2025. This document summarizes dissemination activities implemented by project consortium during the whole duration of the project implementation. The key assumption of dissemination activities were created and described in Project Dissemination Plan and were followed by the consortium throughout the project's lifetime. Fundacja Instytut Re-Integracji Społecznej (IRIS), as the dissemination leader coordinated promotional activities, supported by the whole consortium. The dissemination of this project was an ongoing activity and all partners were responsible for its completion without any exception. It was clear from the beginning what would be requested by each partner throughout the project and all of them were more than motivated to do so until the end of the project.

Throughout the project partners communicated with various stakeholders about project's themes and results, with a focus on providing information about the project results and promoting their exploitation, as well as on raising awareness more generally about the project's themes. The types of activities included internal and external dissemination activities such as sharing information on partners' websites, social networks, newsletters and mass media, dissemination through various networks and platforms.





Visual identity of the project

Branding and project's identity

Project Logo

The project logo was developed by IRIS Foundation. After being presented with the idea behind the project, they provided the consortium with a collection of ideas. The final logo, presented below, was selected by a vote within the consortium.



Common layout for the project's documents

To provide a proper visibility, common layout for the project documents (Word, PPT) was created and it was integrated into all products.







Recognition of the European Union Funding

Also, all results, materials and publications included the recognition of the European Union funding the following disclaimer:

"Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them."





Promotion and dissemination channels

Project Webpage

The project's website is: http://moveandact-project.com. IRIS in cooperation with SAN were responsible for the development and maintenance of the website. The website follows a responsive design approach and is user-friendly on all types of devices (desktops, laptops, tablets, and mobile phones). The website is multilingual, available in English, Polish, Spanish, Greek, Lithuanian and Italian.

The project website was the communication channel to inform the stakeholders and the general public about the progress of the project. It hosted key information about the project, target groups, project's main contents, milestones and ongoing events.

Project Platform

Also, as one of the results of Work Package 3: MOVE & ACT Training programme, the <u>online platform</u> was created. An e-platform is a dynamic and powerful tool with free access to all the information, educational material and trainings.

The e-platform has 107 registered users.

Photo-Voice Contest Platform

<u>The Photo-Voice Contest Platform</u> was designed as part of WP4: MOVE & ACT Online PhotoVoice Contest and Exhibition. It served as an online space for young people to showcase their talent and raise their voices about issues in their community. The contest provided a platform for participants to express their challenges and experiences through photography. Also, the voting was made online through the platform. Photo-Voice Contest Platform has 232 registered users.





Partners' Websites

Project partners created a special section on their official websites related to the project. In this section, there informed about the project's aims, objectives, target audiences, expected outputs and results and a link to the project's website.

University of Social Sciences: in Polish; in English

IRIS: in Polish

e-Nable Greece: in English, in Greek

Associazione Ergon a favore dei Sordi: in English, in Italian

MYARTIST: in English, in Greek

Asociacija "Socialinis hubas": in English, in Lithuanian

Associacio Programes Educatius Open Europe: in English, in Spanish

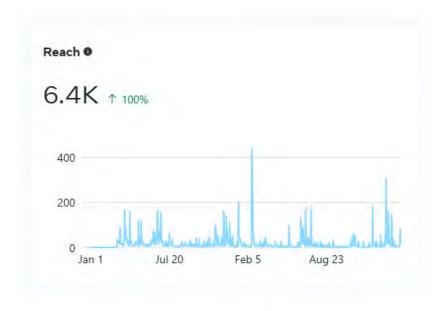
Project Social Media

Facebook

The project has dedicated <u>Facebook page</u>, was established in January 2023. It has 166 followers and 241 views. Throughout the project, it was managed by all partners. A posting schedule has been created to ensure constant and consistent social media presence.

Facebook page reach is the number of accounts that saw any content from or about project's Facebook page, including posts, stories or ads. Reach is not the same as views, which can include multiple views of posts by the same accounts.

All together post and other content from project's Facebook page reach is 6385 people. This indicator is an estimate.

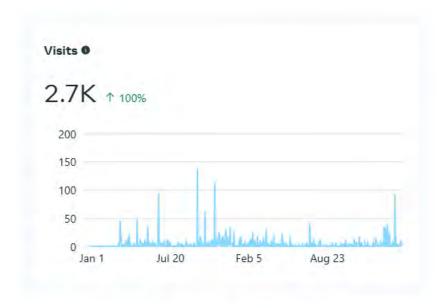








The image below shows the number of visits to project's Facebook page. All together 2725 people visited project's Facebook page.



Instagram

The project's Instagram account served as a tool for interaction and exchanging ideas and art works. It has 281 followers.



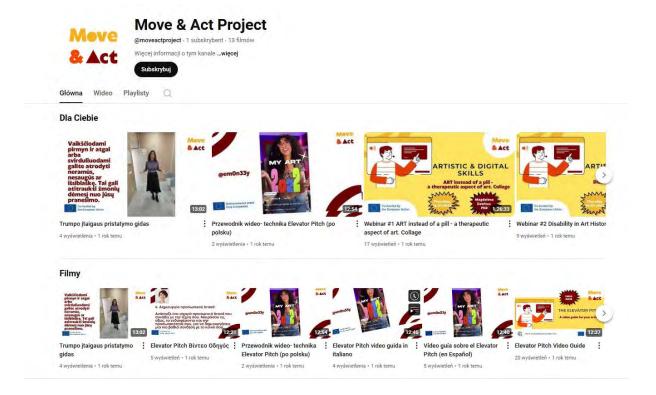






YouTube channel

The project has also its own <u>YouTube channel</u>, which contains all the webinars and the Elevator Pitch Video Guide in English and all consortium languages.



Promotional Materials

Infographics

To support the project partners in their dissemination activities and help attract the largest possible number of stakeholders, the project partners have also produced other dissemination materials.

The infographics included various information about the project, e.g. general information about the project, its aims and objectives, target audiences, as well as the developed outputs. Infographics are available in English, although any partner, if wished, translated them into their language





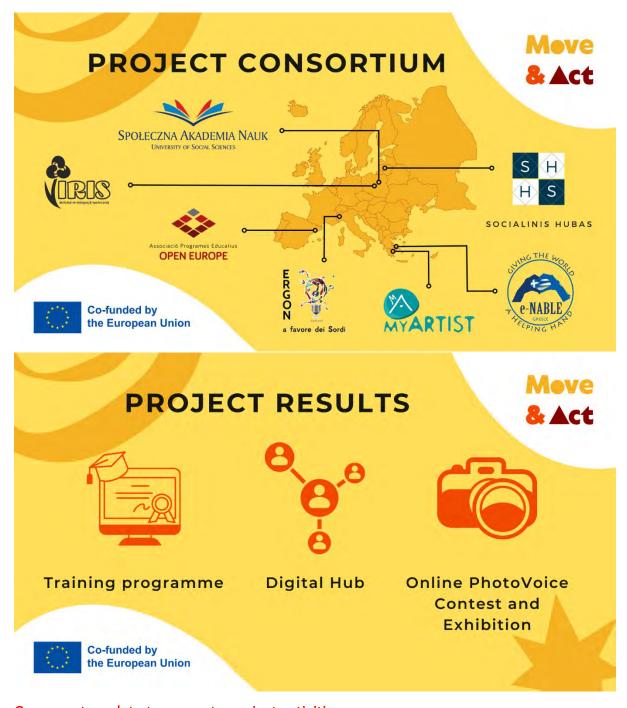












Common template to promote project activities

In order to promote the events of the project in a consistent and uniform manner some common materials were prepared, e.g:

Videos about Photo-Voice Contest!

https://www.facebook.com/share/v/1A7pCex7Vz/

https://www.facebook.com/share/r/1AMdb7YY2J/





Common layout for all project webinars

Watch again!





ARTISTIC & DIGITAL SKILLS

A series of 6 free online webinars



Watch again!

Leaflet

A leaflet for the project has also been created to be presented when appropriate for various dissemination activities, be printed out(if needed) and distributed.

The Leaflet was translated into all partner languages and it can be viewed on project website.









RATIONALE

The social distancing and isolation that happened for two last years due to the pandemic, revealed a great demand for young people to interact with other peers and to express themselves. Young people found a way out and for many of them digital technologies and arts were the only way of connection with the

Moreover, the often precarious nature of creative work has made artists and cultural professionals particularly vulnerable to the economic shocks that the pandemic has triggered. During the recent financial crisis some years ago, youth unemployment went up from 16% to 26%. To avoid the same impact from the pandemic crisis, the EU announced the Youth Employment Support package to provide a bridge to jobs for the next generation.

Based on these facts, the consortium of MOVE & ACT decided to implement this project in order to reinforce digital skills and social entrepreneurial mindset of young vulnerable people.

AIMS AND OBJECTIVES

- 1. Developing artistic (focused on the Visual Arts field) and digital on innovative new technologies) skills marginalized young people.

 2.Creation of a network of youth at risk of social exclusion
- providing entrepreneurial tools, developing the sense of belonging and self-esteem, the common interest for visual arts, and empowering their inclusive and entrepreneurial
- 3.Giving the opportunity to young people to raise their voice about their personal or their communities challenges through sharing of those challenges to public audience during Online PhotoVoice Contest and Exhibition, and the increase of the creativity, cultural expression and employability of young

RESULTS AND ACTIVITES

MOVE & ACT Training programme for youth who wish to reinforce their competences and employability:

- GUIDE with new artistic techniques and activities
- Series of WEBINARS about basic artistic and digital skills
- Face2face WORKSHOP about artistic activities integrating digital technologies
- . E-PLATFORM with free access to all the educational materials

MOVE & ACT Digital Hub:

- DATABASE with funding opportunities for young artists
- · Elevator pitch TRAINING a video guide and webinar on how to present one's professional background
- Community VIRTUAL PLACE a specific section on project's website for interaction between young people
- MENTORING for youth's entrepreneurial mindset

MOVE & ACT Online PhotoVoice Contest and Exhibition:

- GUIDELINE for participation
 Online PhotoVoice CONTEST with photos highlighting problems and challenges of youth's communities

What is more MULTIPLIER EVENTS will be organized in each project's country to present final results and a physical exhibition of the PhotoVoice contest.

TARGET GROUPS

Direct target groups

- Young NEETs (Not in Education, Employment or Training)
- Young people related with Arts, professionals or amateurs
- Young people with disabilities
- Young migrants

Indirect target groups

- · Youth workers / Trainers of the consortium
- Youth workers / Trainers of any organization working with the direct target groups



Newsletters

The consortium kept stakeholders and relevant bodies informed through regular newsletters. IRIS has developed the template for the newsletter, which has been shared with the partners. The partners participate in the creation of content for the newsletters, which are published to disseminate specific results of the project. The consortium issued 4 newsletters, which were translated into the national languages of the partners in order to disseminate to their stakeholders. The newsletters can be viewed here.

























Multiplier Events

Reus, Spain, 14.02.2025 hosted by Associacio Programes Educatius Open Europe

On February 14, 2025, the MOVE&ACT Project hosted a Multiplier Event in Reus, Spain, at Espai Boule. The event brought together 30 participants, including young people, parents, caregivers, and representatives from youth organizations and civil society groups.









Łódź, Poland 16.02.2025 hosted by Fundacja Instytut Re-Integracji Społecznej

On February 16, 2025, the IRIS Project held a successful Multiplier Event at the Academy of Humanities and Economics in Łódź. The event gathered young artists, youth workers, and representatives of youth organizations passionate about art therapy and photography as tools for emotional expression and well-being.





Šiauliai, Lithuania 21.02.2025 hosted by Asociacija "Socialinis hubas"

On February 21st, the SocHub Multiplier Event took place in Šiauliai, bringing together 30 participants, including representatives of NGOs, educators, and youth workers. The event featured an interactive format with engaging discussions, a photo exhibition, and project presentations that captured the participants' attention and encouraged active involvement.











Pianezza, Italy 25.02.2025 hosted by Associazione Ergon a favore dei Sordi

On February 25, the Move&Act Multiplier Event took place at ERGON's headquarters in Pianezza, gathering around 20 participants to present the project's results and impact. The majority of attendees were young people from disadvantaged backgrounds, including individuals with disabilities and/or migrants. A smaller group of trainers and educators in training also attended. The event successfully highlighted the impact of the Move&Act project, showcasing creative expression and inclusivity as powerful tools for social change.



Elefsina, Attica, Greece 27.02.2025 hosted by e-Nable Greece & MyArtist Koin.S.Ep

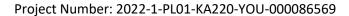
On February 27, 2025, the Move&Act project held a highly engaging Multiplier Event in Elefsina, Attica, Greece – a city known as the 2023 European Capital of Culture. Hosted at the historic Old Townhall, the event showcased a Photovoice exhibition, attracting over 40 visitors, including youth workers, young adults, families, and representatives from the Greek Gaming Academy.



Warsaw, Poland, 28.02.2025 hosted by Społeczna Akademia Nauk

On February 28, 2025, the MOVE&ACT Project held a successful Multiplier Event in Warsaw, Poland, at SAN's headquarters at Łucka 11. The gathering brought together a diverse audience, including young creatives, youth workers, educators, and representatives of youth organizations, all united by a passion for using art and storytelling as tools for empowerment.







The event opened with a presentation of the MOVE&ACT Project, where participants had the opportunity to explore its key achievements, access the project website and webinars, and learn more about the inspiring PhotoVoice competition. A highlight of the event was the PhotoVoice Exhibition & Award Ceremony, which showcased powerful visual storytelling from young artists, sparking meaningful conversations on the role of creative expression in youth advocacy.







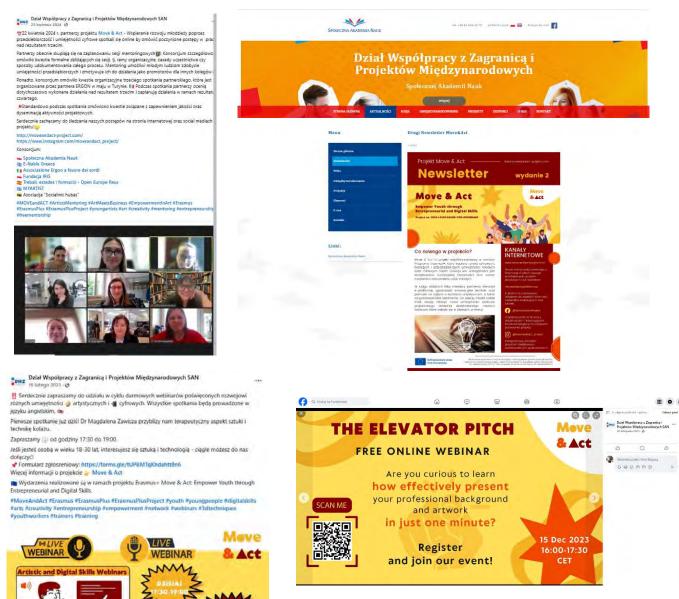
Project consortium's dissemination activities

For the purposes of reporting dissemination activities, the partners were using the Admin Project platform. In the following report, a short summary of each partner's dissemination activities is explained with the most important and worth-mentioning ones to be included.

Społeczna Akademia Nauk (SAN)

SAN has reported 66 dissemination activities.

They were mainly on project and the organisation's social media concerning updates of the project (online meetings, TPMs, newsletters, LTTA in Greece, project-related events).

















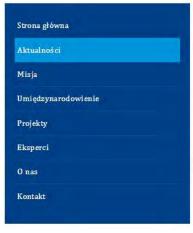


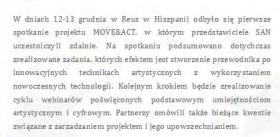


Strona główna

Menu

MOVE&ACT kick-off meeting







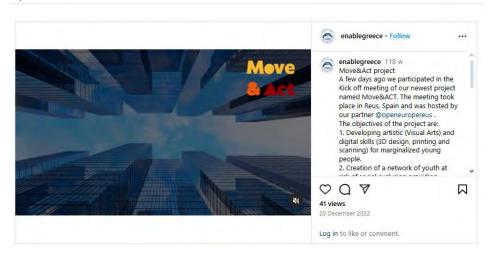




e-Nable Greece (e-Nable)

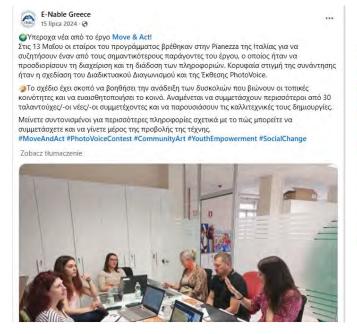
e-Nable was the most active partner in dissemination. They mostly shared posts on the organisation's social media profiles (Facebook, Instagram, LinkedIn) about updates on the project (meetings, activities, results). E-Nable conducted 141 activities.













Move&Act 2ο TPM στην Ελλάδα:

Την προηγούμεηνη εβδομάδα φιλοξενήσαμε τους εταίρους του προγράμματος MOVE&ACT για να συζητήσουμε την πρόοδο του έργου. Κεντρικά θέματα περιλάμβαναν το πρόγραμμα εκπαίδευσης MOVE & ACT για την ενδυνάμωση των νέων, την πλατφορμα εκπαίδευσης MOVE & ACT και τον διαγωνισμό φωτογραφίας. Επίσης, συζητήθηκαν οι στρατηγικές διάδοσης, ο ποιοτικός έλεγχος και ο προγραμματισμός των επόμενων βημάτων.

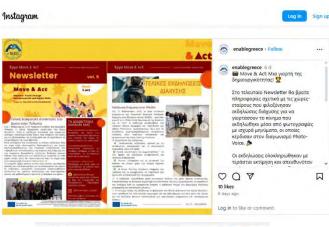
Η συνάντηση ολοκληρώθηκε με αξιολόγηση και σύνοψη, καθώς και με ένα δείπνο για την ενίσχυση των συνεργατικών δεσμών. Στόχος του έργου είναι να ενδυναμώσει τους νέους και να προωθήσει τις επιχειρηματικές και ψηφιακές τους δεξιότητες.

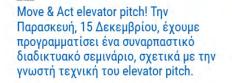
Μείνετε συντονισμένοι για περισσότερα νέα για το έργο #Move_and_Act καθώς συνεχίζουμε να ανυψώνουμε και να υποστηρίζουμε τους εκπληκτικούς νέους μας!

#erasmus #photography #training #webinars #TPM

Zobacz tłumaczenie







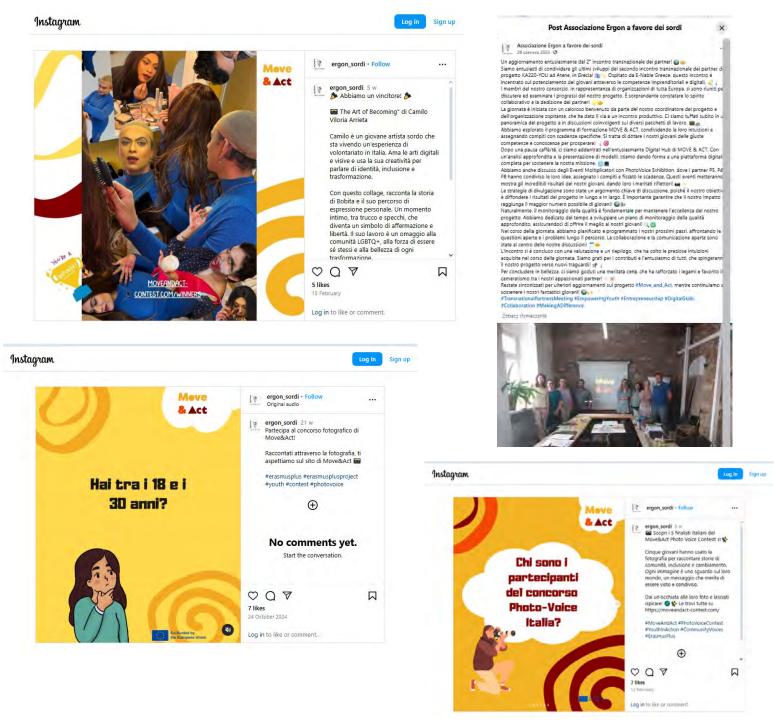






Associazione Ergon a favore dei Sordi (ERGON)

ERGON reported 45 activities throughout the project. Move&Act was mostly promoted on organization's social media channels – Instagram and Facebook.













During the Christmas event organized by the Institute of the Deaf in Turin, which focused on various art forms, Ergon Association had the opportunity to talk about the Move&Act project to inform participants about the possibility of participating in future activities under the project. There is a video of the Winter Party at the following link: https://youtu.be/QOYr7aBNv_o?si=rkRyRrJVqTypImfx







Fundacja Instytut Re-Integracji Społecznej

IRIS was the disemination leader in the project. They were responsible for the layouts and drafts of the dissemination materials, including posts in social media. Moreover, they published in their own channels- social media and website. Altogether they reported 66 activities.



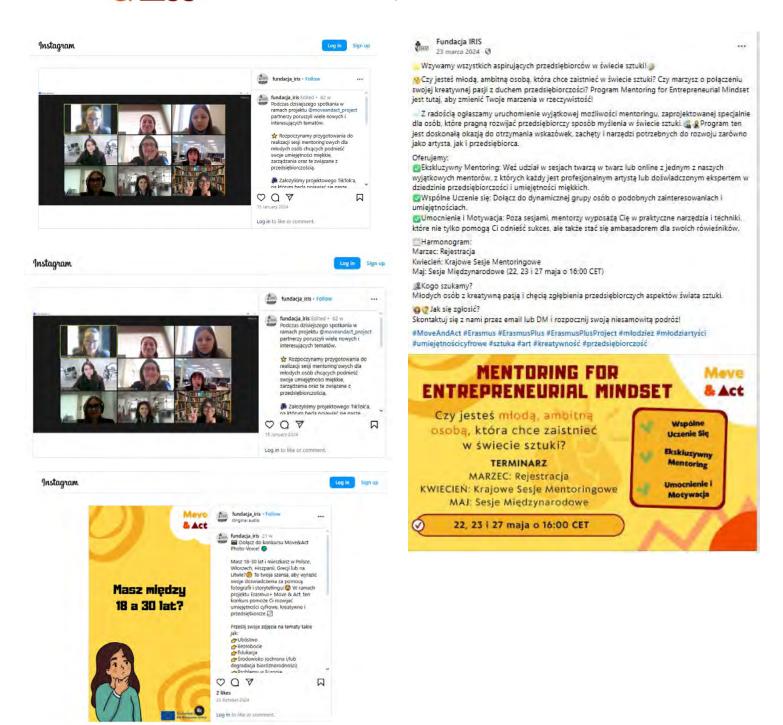


Instagram Log in Sign up















Asociacija "Socialinis hubas" (SoChub)

SocHub has reported 34 activities during the project. They mostly shared posts on the organisation's Facebook and page about updates on the project (meetings, results, events).















MyArtist Koin.S.Ep. (MyArtist)

MyArtist has reported 31 activities. MyArtist followed the example of the previous partners and promoted through social media (its own and the project's) any updates (meetings, newsletters, events etc.).



empowering youth through entrepreneurial and digital skills.





Είστε μεταξύ 18-30 ετών και σας αρέσει η τεχνολογία και οι τέχνες:

Ενγραφείτε σήμερα και λάβετε μέρος σε μια σειρά ΔΩΡΕΑΝ διαδικτυακών σεμιναρίων για την πτυξη καλλιτεχνικών και ψηφιακών δεξιοτήτων.

- Συμπληρώστε τη φόρμα εγγραφής:
- https://docs.google.com/.../1FAIpQLScbEBWZ4ijLQO.../viewform
 Τα σεμινάρια θα διεξαχθούν online από Φεβρουάριο μέχρι Μάιο 2023
- Τα διαδικτυακά σεμινάρια θα πραγματοποιούνται κάθε Πέμπτη από τις 17:30 έως τις 19:00 CET. Όλα τα διαδικτυακά σεμινάρια θα πραγματοποιούνται στα αγγλικά.





Our consortium members, representing organizations from across Europe, came together to discus and review the progress of our project. It's amazing to witness the collaborative spirit and dedicatio among the partners!

The day kicked off with a warm welcome by our project coordinator and the hosting organization, setting the tone for a productive gathering. We dove right into an overview of the project and engaging discussions on the different work packages.

We explored the MOVE & ACT Training Programme, sharing their insights and allocating tasks with specific deadlines. It's all about empowering our youth with the right skills and knowledge to thrive

After a refreshing coffee/tea break, we delved into the exciting MOVE & ACT Digital Hub. With indepth analysis and the presentation of templates, we're shaping a comprehensive digital platform t support our mission.

We also discussed the Multiplier Events with PhotoVoice Exhibition, where partners P5, P4, and P6 shared their ideas, allocated tasks, and set deadlines. These events will showcase the incredible achievements of our youth, giving them a well-deserved spotlight!

Dissemination strategies were a key topic of discussion, as we aim to spread our project's outcome: far and wide. It's important to ensure our impact reaches as many young people as possible!

Of course, quality monitoring is vital to maintain the excellence of our project. We devoted time to develop a thorough Quality Monitoring Plan, ensuring we deliver nothing short of the best for our youth!

As the day progressed, we planned and scheduled our next steps, addressing open questions and issues along the way. Collaboration and open communication were at the heart of our discussions!

The meeting concluded with an evaluation and summary, capturing the valuable insights gained throughout the day. We're grateful for everyone's contributions and enthusiasm, which will propel c project to new heights! *

To wrap up on a delightful note, we enjoyed a well-deserved dinner, strengthening bonds and fostering camaraderie among our passionate partners!

Stay tuned for more updates on the #Move_and_Act project as we continue to uplift and support of amazing youth!

#TransnationalPartnersMeeting #EmpoweringYouth #Entrepreneurship #DigitalSkills #Collaboration #MakingADifference

Zobacz tłumaczenie

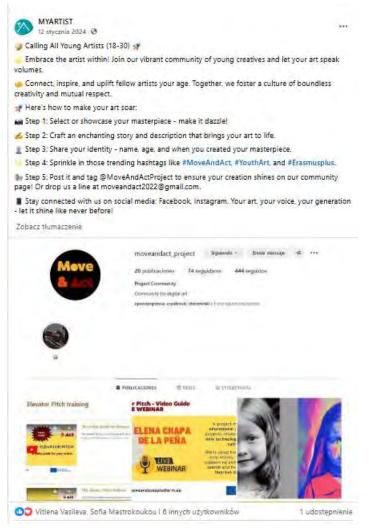












Associacio Programes Educatius Open Europe (Open Europe)

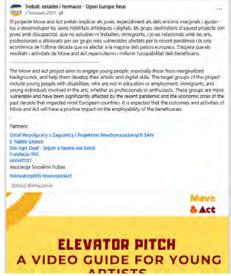
Open Europe reported 62 activities. They were active in their own social media about the project as well as of the project's pages (posts about the infographic, newsletters, online meetings, TPMs, results etc.).







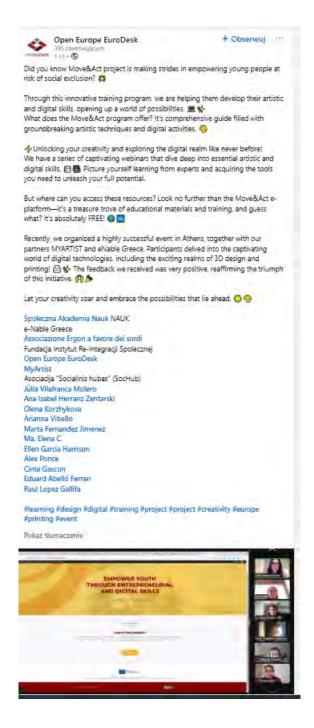










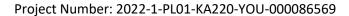


Summary

This Dissemination Report provides the complete overview of the dissemination activities implemented in the scope of the Move&Act project until February 2025 in accordance with the provisions of the Dissemination Plan issued at the beginning of the project.

The main objective of the dissemination activities was to widely disseminate the vision, concept, objectives and innovation of the project as well as its deliverables. From the evaluation of these act ivities, it is deduced that the performance of the dissemination procedures was very satisfactory as all partners together conducted 445 activities with a total number of participants of 69 899.







Partner	Number of actions	Number of participants
→ e-Nable	141	24824
⊕ Ergon	45	2575
	66	11773
	31	10024
⊙ Open Europe	62	8086
⊙ SAN	66	5687
SocHUB	34	6930
ALL PARTNERS	445	69899





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SOCIALINIS HUBAS



a favore dei Sordi